


Auxiliary Services

Department Mission:	The primary goal of Auxiliary Services is to contribute to the educational mission of the University by offering quality food, products, and service to enhance the university experience for students, faculty, staff and campus visitors.
Department Areas of Responsibilities:	<p>Auxiliary Services provides a number of services to campus, from dining and retail, to mail and parking and transportation.</p> <p>Departments within Auxiliary Services include Food and Retail Services; Print, Copy and Property Logistics; Central Receiving and Property Distribution; and Parking and Transportation.</p>
Department Head:	<p>Bob Fishbein is the Assistant Vice President of Auxiliary Services, which includes dining hall food services, retail food services, catering services, vending, Bookstore, Technology Store, Print and Copy Center, internal print operations, internal mail services, university asset control, university salvage control, parking and transportation.</p>  <p>With more than 16 years of management experience in both the public and private sectors, Mr. Fishbein has a proven track record in leading all facets of business operations. Most recently, he served as assistant vice president of business and auxiliary operations for Berkeley College where he successfully directed all auxiliary business operations across 10 campuses throughout New York and New Jersey. Prior to Berkeley, Bob was executive director of operations for Columbia University and assistant vice president of regional operations for BJ's Wholesale Clubs. He has experience in such area as multi-unit P&L management, multi-unit retail operations, business development, vendor negotiations, organizational redesign, operational process improvement, project management, eCommerce, mCommerce, trend analysis and forecasting.</p> <p>Mr. Fishbein has also served as an adjunct business professor for William Paterson University and is an active member and frequent presenter at several National Associations including NACS, NACAS, NAEP, NACUFS and ICSC. He holds an MBA from Long Island University and a bachelor's degree in marketing from St. John's University.</p>
Additional Department Notes:	UT Dallas Dining Services was recently recognized as a 2016 Innovator of the Year by Food Management magazine. The University was selected for its LEED-certified Dining Hall West, newly-renovated Student Union Food Court, new retail units, such as IHOP Express, Einstein Bros. Bagels and Papa John's Pizza, and its new meal exchange program for dining plans. Read more